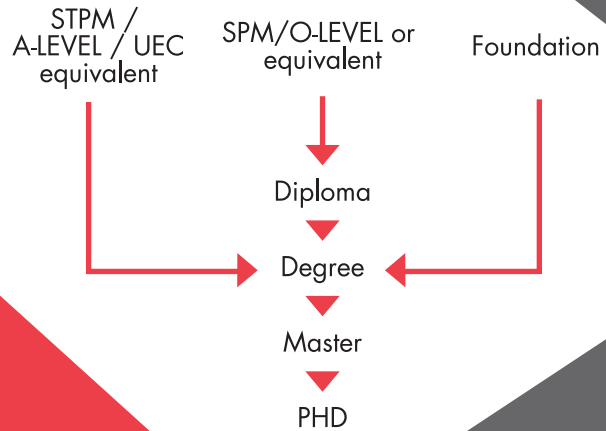


INTAKE:
February - March
May - June
October - November

PATHWAY



CAREER PROSPECTS

- Human Resources Officer
- Operation Executive
- Real Estate Agent
- Training and Development Managers
- Banking Executives
- Marketing Executive
- Mortgage Adviser
- Sales Executive
- Administrative Services Managers
- Accounts & Admin Assistant
- Corporate Executives
- Employment and Recruitment Specialists
- Management Consultants
- Public Relations Specialists
- Entrepreneur
- Customer Service Assistant

TESTIMONIALS

"I have built up my personal character throughout the learning process via communication and presentation skills. This is the key element that plays very important role to be what I am today. Thank you Newton College for giving me this opportunity to develop my soft skills."

- LK II Esvaran A/L Supramaniam, Batch 1, Lasker Kelas II

"Newton College has taught me all important aspects of business that I am now able to start my own company. I have learnt a lot of things regarding business aspects and how to manage my business financially. I am thankful to be a part of this college. "

- Muhammad Afdhaluddin Bin Azemi, Batch 4, Founder of Alfa Noumel Jus Buah

"I have learnt to build my self-confidence through many opportunities that has been given to me to participate in different events and competitions. The lecturers encouraged me along my journey and helped in my learning process. This really helped me to be exposed to the real world and enhance my problem solving skills."

- Hema Letchumy Periakauder, Batch 4 , HR Assistant & Admin Expert of Teledirect Telecommerce Sdn. Bhd.



DIPLOMA IN BUSINESS MANAGEMENT

(N/345/4/0650) (08/19) (MQA/FA4810)



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PROGRAMME LEARNING OUTCOME

- ▶ To understand the basic principle and techniques of business management.
- ▶ Enable them for basic accounting techniques.
- ▶ To understand the issues and techniques which related to marketing.
- ▶ Ability to communicate effectively and move collectively.
- ▶ Apply their knowledge and skills in problem solving and decision making in the field of business management.
- ▶ Comprehend the basis of management skills in the field of business as preparation to mold tem for the higher level.

ENTRY REQUIREMENT

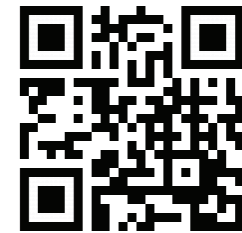
An overall credit in any three (三) subjects in Sijil Pelajaran Malaysia (SPM) and a minimum of pass in Bahasa Malaysia, Sejarah (History) and English.

MODULES

- Principles of Marketing
- Introduction to Business
- Computer Application
- Principle of Management
- Principles of Economics
- Introduction to HRM
- English 2
- Business Communication
- Management Accounting
- Creative Thinking & Innovation
- Business Mathematics
- Basic Accounting
- Organizational Behavior
- Entrepreneurship
- Business Ethics
- Operation Management
- Marketing Management
- Business Law
- International Business
- Service Marketing
- Strategic Management
- E-Commerce
- Principles of Finance
- Industrial Training
- Business Statistics



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CONTACT US

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